



McAfee Culture

Our Vision, Mission, Values



Our Vision

Our Vision

To enable a world where cybersecurity is so consistent, reliable and effective that it becomes a trusted foundation in our lives—like clean air and water.

Our technology enables the world to fully realize the transformative power of the digital age, by protecting all that matters.

By doing our job well, we drive limitless innovation, securely.



Our Mission

Our Mission

To relentlessly protect all that matters through leading edge cybersecurity, from your workplace to your home, and everywhere in between.



It starts with you.

It starts with you.

Our mission is noble. Our vision is ambitious.

Achieving them requires working together
to create a culture that supports our
hunger to be the best.

Our values will guide us through our journey.

Together is power.



McAfee Values

We achieve excellence with speed and agility.



We put the customer at the core.



With Our People At The Heart
We Are McAfee.

We play to win or don't play.



We practice inclusive candor and transparency.



We innovate without fear.



McAfee Values

We achieve excellence
with speed and agility.





“Our industry
moves fast; but
I’m faster”

Mustaf Mohamed
Pre-Sales Engineer

We achieve excellence with speed and agility.

The seriousness of our mission requires that we achieve excellence in our product and delivery.

The pace at which cybersecurity threats emerge requires that we act with speed and agility.

To accomplish this balance, we are deliberate in our actions and decisions, and execute with a sense of urgency.

We never compromise on quality.



McAfee Values

We play to win
or don't play.





“I turn up to win. Every time”

Irene Guédan
Software QA Engineer

We play to win or don't play.

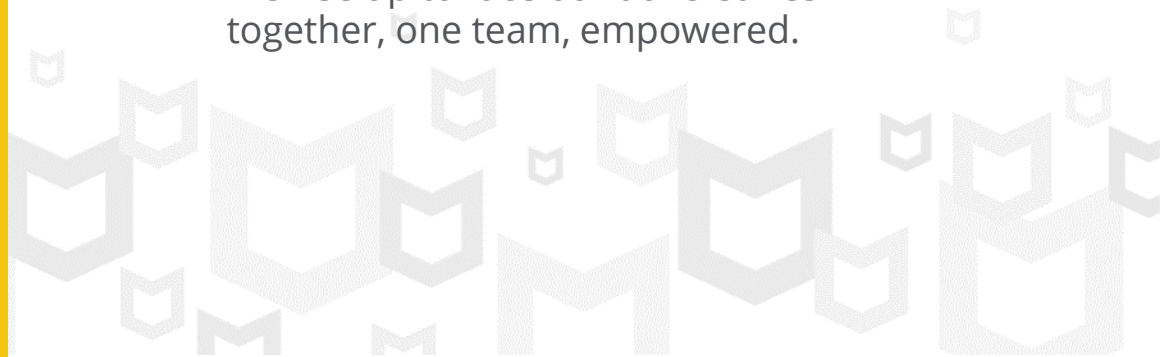
We are laser focused on keeping people safe and protected.

We are aligned on our winning strategy. We play to win; and we have fun doing it.

It is through our passion, curiosity and tenacity that we unite.

Mediocrity is not in our vocabulary.

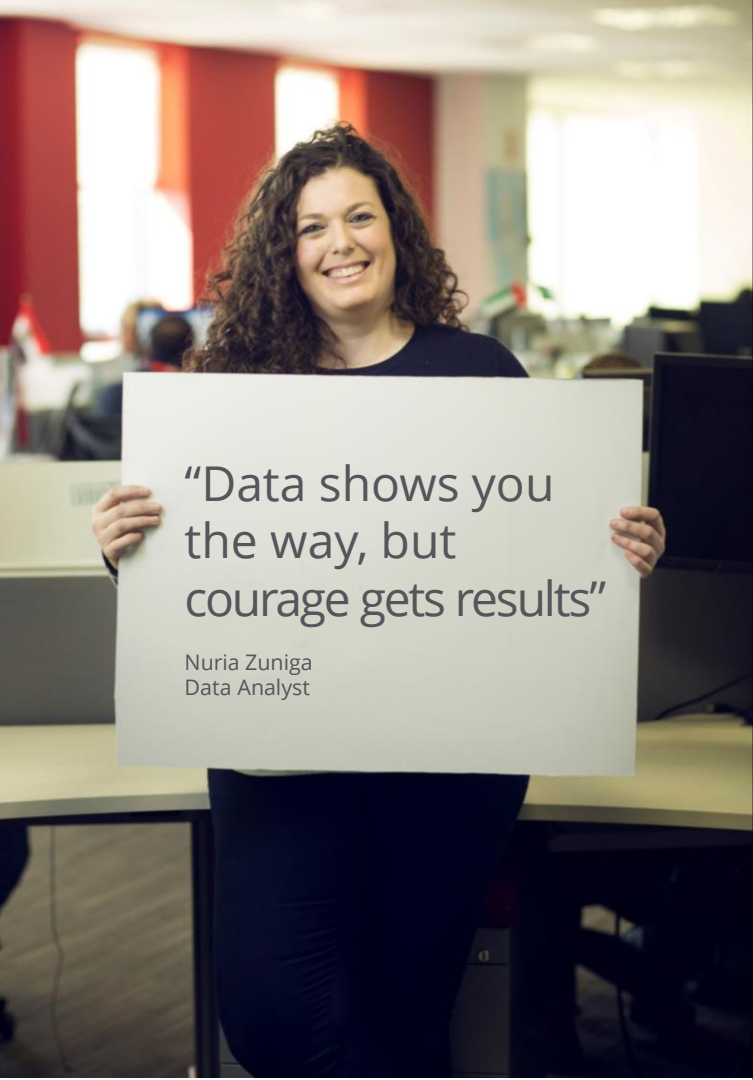
We rise up to face our adversaries together, one team, empowered.



McAfee Values

We innovate
without fear.





We innovate without fear.

To deliver on our mission we constantly experiment and innovate.

We trust and empower each other to take risks.

We face our failures head on. They make us stronger and smarter.

We create opportunities to realize the future of cutting-edge security.



McAfee Values

We put the customer
at the core.

A photograph of Bernard O'Donovan, a Senior Business Planning Analyst, standing in an office environment. He is wearing a green polo shirt and dark trousers, and is holding a large white sign. The background shows office desks and chairs.

We put the customer at the core.

We collaborate across boundaries to prioritize the customer.

We listen to our customer's needs.

We value their feedback and center their experience in our design and delivery.

We provide an exceptional customer experience for every customer, every time.

“My customers rely on me for timely delivery of world-class products”

Bernard O'Donovan
Senior Business Planning Analyst



McAfee Values

We practice inclusive
candor and transparency.



“Unity, inclusion
and honesty are
critical to our
success”

Chris Lyons
Localization Engineer

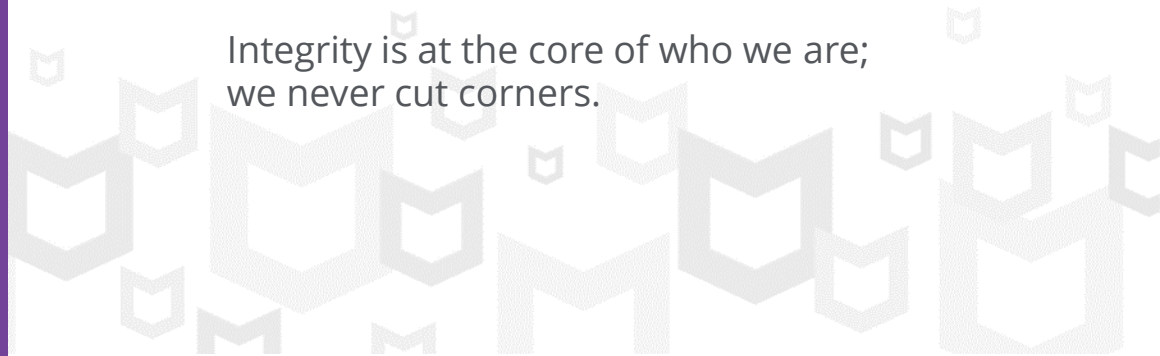
We practice inclusive candor and transparency.

We offer and receive feedback in
celebration of risk taking and learning.

We base our feedback on a foundation
of trust and respect, embracing the
differences in each other.

We hold ourselves to a high standard
of accountability and communicate
openly and clearly about what works
and what doesn't.

Integrity is at the core of who we are;
we never cut corners.



We are clear on our mission.
We have a bold vision.
We have a winning culture.
This is our pledge.

Our Pledge

We dedicate ourselves to keeping the world safe from cyber threats.

Threats that are no longer limited to the confines of our computers, but are prevalent in every aspect of our connected world.

We will not rest in our quest to protect the safety of our families, our communities, and our nations.





We are...
The new McAfee

